

Action Minutes
Library Advisory Board Meeting
160 W Central Ave, Coolidge, AZ 85128
July 17, 2013

Call to Order

Meeting was called to order by Brenda Mitchell at 6:05 PM

ATTENDED: Anna Lori Lundberg
Brenda Mitchell
Ana Morrow
Kevin Todd
Olan Williams
Jennifer Romweber
Ralph Swain

ABSENT: N/A

STAFF: Joyce Baker

Approval of Minutes

Minutes were distributed. Ana moved that minutes be approved, Olan seconded it. Motion carried.

Reports

Joyce Baker presented the Library Manager's Report. Ralph moved to accept the Library Manager's Report, Kevin seconded it. Motion carried.

Business

Update on Filling Advisory Board Member Positions (Discussion)

There were three positions for the board that became available in 2013. Five applications were received, three of the applicants were Lori, Brenda, and Jennifer. The city council felt that since these three have been active board members already, they should be allowed to continue as such. The other two applicants will be considered for the remaining four positions that will become available in January of 2014.

Status Update on Proposed Changes to Fee Schedule (Discussion)

The fee schedule has now been posted for the mandatory 60 days. No one from the public has brought up any concerns with regards to the proposed changes. On July 22 the council will vote for the final approval. Provided the council approves the motion, the library will be able to implement the new rates immediately.

Explore Ways to Market the Library in Today's Society (Discussion)

Ralph brought up the potential of developing a logo for the library. He presented a possible option. It had a tree in the background. In the center was a book with the words "Coolidge Public Library." Some other options discussed included having some sort of technological device to represent the future of technology in the library. It was also discussed that the logo should be simple to make sure that it catches the eye and doesn't confuse. As it stands, the board members will attempt to come up with more ideas for the next board meeting.

The board discussed again the potential of using social networking to market the library's services. As it stands, Joyce and other staff are devising a social networking policy that will allow for the use of Facebook, Twitter, Pinterest, and others. Joyce asked which of the options appeared to be the most beneficial to begin with. The board was unanimous in choosing Facebook as the best option to begin with. The policy should be presented at the next board meeting for approval.

Short Term Fine Forgiveness Program (Action)

In the May 2013 meeting, it was brought up that the library could possibly provide a short-term fine forgiveness program. Discussion was had as to how often, during which times of year, and how much should be awarded for each can/item. After discussion, Jennifer moved that we set up the fine forgiveness program (1) twice a year, (2) coinciding with the times of year that Casa Grande Public Library offers a similar program (probably around November and April, Joyce will confirm with Casa Grande Public Library), (3) and that each item will be rewarded one dollar in fine forgiveness. Brenda seconded the motion. The motion carried, all in favor.

Status of Current Grants (Discussion)

Joyce provided an update on the grants that had been received. The grant providing funds for improving the flooring needs to be used up by the middle of 2014. The flooring will be started after the summer reading program ends.

Purchasing of the iPads and other technology items is in the process of happening. Once these are purchased there will be monthly classes provided to public members interested in learning more about them. Also, the items will be used for showing the public what the difference is between these items. The money for this grant came from the state library. Ken Bennett the Secretary of State came to present this grant to the library on June 25th.

The Dollar General grant money was used to purchase back to school supplies and incentive prizes for the Summer Reading Program. Most of the school supplies were purchased at Walmart here in town. It was noted that Joyce would have liked to use the funds at Dollar General, but they did not have their back to school supplies out in time to purchase. Joyce will keep this in mind for next year. Provided they award the library with another grant for next year, she will make contact with their store manager earlier.

Call to Board

Kevin brought up concerns about the lending policy of Coolidge Public Library's movies. Specifically, he asked about the potential of extending the length of time a patron can keep a movie and offering the possibility of reserving the movies. This will be placed on the agenda of the next meeting for discussion and possible action.

Call to the Public

No members of the public were present.

Next Meeting Date: September 18, 2013, 6:00 PM

Adjournment

Jennifer moved the meeting be adjourned. Ralph seconded motion. Motion carried. Meeting adjourned at 7:25 PM.