

CITY OF COOLIDGE

SOCIAL MEDIA USER SUBMITTED CONTENT POLICY

PURPOSE

To provide guidelines for user submitted content on Social Media tools used, created and/or maintained by the City of Coolidge and its Departments.

DEFINITIONS

Social Media means any web application, site, forum or account used, created and/or maintained by the City of Coolidge and any of its Departments to communicate City and Department news, events and information to residents, businesses, visitors and other interested parties.

POLICY

1. Comments, posts and messages are welcome and will be reviewed before publishing. The City reserves the right to delete comments that:
 - Contain vulgar language
 - Target or disparage any ethnic, racial or religious group
 - Contain personal attacks, insults, or threatening language
 - Contain potentially libelous statements
 - Contain plagiarized material
 - Contain private, personal information published without consent
 - Contain comments totally unrelated to the content of the forum
 - Advocate illegal activity
 - Infringe on copyright or trademarks
 - Promote particular services, products or political organizations
 - Contain hyperlinks to material that is not directly related to the discussion or which are inappropriate
 - Contain advertising or spam

2. By posting content, the user agrees to indemnify the City of Coolidge, its Council, employees and representatives from and against all liabilities, judgments, damages, and costs (including attorney's fees) incurred by any of them which arise out of or are related to the posted content.

3. The City reserves the right to monitor content before it is published and to modify or delete any messages or postings that it deems, in its sole discretion, to be in violation of this Social Media Policy.
4. The City reserves the right to edit or modify any submissions in response to requests for feedback or other commentary. Notwithstanding the foregoing, the City is not obligated to take any such actions, and will not be responsible or liable for content posted by any subscriber to its Social Media tools.
5. By posting content, a user agrees to abide by the terms of this Social Media Policy and a violation of the terms may lead to legal liability.

Comments to our posts on Social Media sites do not reflect the opinions and position of the City of Coolidge or its employees, and the City of Coolidge is not responsible or liable for comments or feedback posted by any subscriber to our Social Media tools.