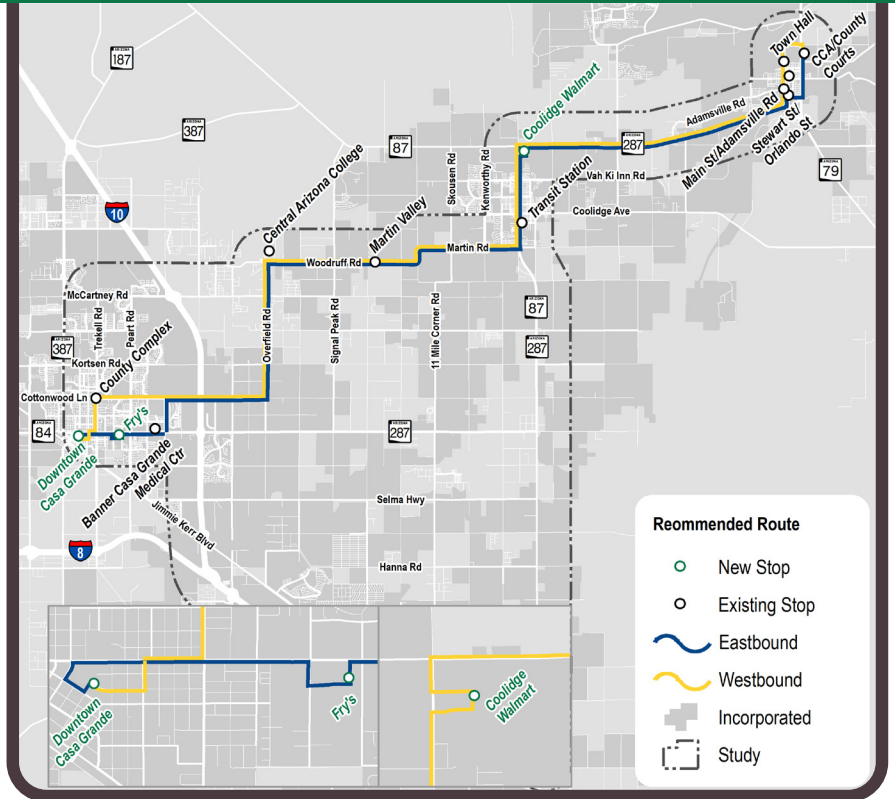


BACKGROUND

The Central Arizona Regional Transit (CART) system provides intercity transit service between Casa Grande, Coolidge, Florence, and Eloy. The Sun Corridor Metropolitan Planning Organization (SCMPO) and City of Coolidge are conducting a study to develop recommendations for improving the efficiency and ridership of the CART system.

PROJECT UPDATE

Service recommendations have been formulated to improve efficiency and service of the route. Recommended changes to the route and schedule will be provided at an Open House on September 28th. Join us for more information on the new, streamlined CART service.



PROJECT GOALS

Review the current system, including the current routing, ridership, where transit is most needed, and how CART compares to similar systems.

Identify constraints of staff, vehicle inventory, and funding of the existing system to recommend improvements to the efficiency of the CART route.

Evaluate the organizational structure of the City of Coolidge Transit staff and associated administrative activities to reduce time or cost of administration of CART.

Design marketing materials meant to aid the City of Coolidge in increasing awareness and ridership of the CART system.

PUBLIC OPEN HOUSE

Wednesday September 28th, 2022

4:00pm - 6:00pm

City of Coolidge Council Chambers

911 S Arizona Blvd
Coolidge, AZ 85128

CONTACT

For more information, visit coolidgeaz.com/cartroutestudy.

Erik Heet, Coolidge Transit Manager
eheet@coolidgeaz.com
(520) 723-6085