



Coolidge Transit (Cotton Express / CART) Advertising Application

City of Coolidge
Transit Department
395 W. Palo Verde Ave.
Coolidge, AZ 85128
Office: 520-723-7195
Fax: 520-723-6058

Please complete application and attach any appropriate materials.

I. Applicant Information

Organization: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Alt Phone: _____ Fax: _____

E-Mail: _____

General Information:

The City of Coolidge reserves the right to approve all advertising, exhibit material, announcements, or any other display for goods or service on the Cotton Express vehicles or facilities and prohibits advertisement that is:

1. Explicit, false, illegal, misleading or the use of deceptive tactics or actions
2. Clearly defamatory or ridicule of a person or group of persons based on gender, sexual orientation, religion, race, ethnicity, or political affiliation
3. Obscene or pornographic, sexual activity; or manufacturer thereof
4. An advocate of imminent lawlessness or violent behavior or containing criminal or violent content
5. Promoting alcohol, firearms, or tobacco related products
6. Promoting religious beliefs or interest
7. Promoting political campaigns or political issues
8. The space on the back of each vehicle shall be reserved for the use by the City as its sole discretion.

Reasonable proof or clarification of statements contained in any advertisement, exhibit material, announcement or any other display, may be required by the City before approval. Advertiser shall indemnify and hold the City and/or Cotton Express harmless against any liability to which they may be subjected by reason of liability for infringement of trademarks, trade names, copyrights, invasion of right of privacy, defamation, illegal competition or trade practices, as well as reasonable costs, including attorney's fee, in defending any such action or actions.