

Minutes
Library Advisory Board Meeting
160 W Central Ave, Coolidge, AZ 85128
May 15, 2013

Call to Order

Meeting was called to order by Brenda Mitchell at 6:05 PM

ATTENDED: Anna Lori Lundberg
Brenda Mitchell
Ana Morrow
Kevin Todd
Olan Williams
Jennifer Romweber
Ralph Swain

ABSENT: N/A

STAFF: Joyce Baker

Approval of Minutes

Minutes were distributed. Kevin moved that minutes be approved, Olan seconded it. Motion carried.

Reports

Joyce Baker presented the Library Manager's Report. Brenda moved to accept the Library Manager's Report, Lori seconded it. Motion carried.

Business

Update on Filling Advisory Board Member Positions

There are three positions for the board that became available January 2013. Five applications have been received, Joyce has been able to make contact with four of them and is waiting on response from the fifth. Interviews with the city council are being scheduled.

Review Change to City Code

Amendments were made to Section 4-1-2 of the city code on April 22, 2013. Two specific changes were discussed. (1)The council has now made it possible for an individual to serve on the personnel board and one other board/commission. (2)One must now be a bona fide resident of Coolidge where previously one could serve if they owned a business in the city or had a profession and/or an interest in Coolidge.

Status Update on Proposed Changes to Fee Schedule Discussion

Joyce gave an update on the proposed changes to fee schedules explaining that the city council had accepted the proposed changes with one exception. The city council had been worried about the possibility of overwhelming the library staff with patrons requesting an extensive page count be faxed at a flat rate. Instead of allowing an 'unlimited' quantity of pages be faxed, the council placed a limit of 20 pages to the flat rate with additional pages to be charged at half price per page. These changes were made to the local and long distance fax pricing. These changes have been posted on the City web site for 60 days. After 60 days, the council will then proceed to vote on the changes.

Explore Ways to Market the Library in Today's Society

During this discussion, several methods of communicating the library's message to the local community were discussed. Twitter and Facebook could potentially be useful in advising the public of activities in real-time. Pinterest, Instagram, and YouTube videos were also discussed as methods of communicating with the public. As it stands the Coolidge Library computer system is regulated by the county, which does not allow access to these social media sites. Joyce is going to work on finding ways in which the library will be able to participate in these communication methods.

It was also discussed that Ralph is orchestrating a performance by the Great Southwest Radio Theater at the Coolidge Performing Arts Center near Halloween this year. Ralph and the board discussed possibilities of advertising the library's services at this event. Potential ideas were bookmarks and flyers.

Using advertisements on the city's bus service was also discussed, but deemed to be too expensive.

Establish Advisory Board Meeting Dates for the rest of 2013

Meeting schedules and times were discussed. Jennifer moved that the meetings be scheduled as follows and Kevin seconded. The motion carried:

Wednesday 17th of July 2013 at 6:00 PM

Wednesday 18th of September 2013 at 6:00 PM

Wednesday 20th of November 2013 at 6:00 PM

Call to Board

Kevin brought up that the board meeting occurred outside of normal operating hours for the library and questioned whether or not the public is welcome during this time. Joyce informed that as long as the public arrived prior to the meeting start time they were welcome to attend.

Call to the Public

No members of the public were present.

Next Meeting Date: July 17th, 2013, 6:00 PM

Adjournment

Brenda moved that meeting be adjourned. Olan seconded motion. Motion carried.
Meeting adjourned at 7:15 PM.