

Office of the Mayor

Proclamation

“PowerTalk 21® Day”

WHEREAS, the City of Coolidge of Arizona recognizes the importance of parents talking with their children about alcohol in order to reduce the risks and dangers posed to children and communities; and

WHEREAS, high school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

WHEREAS, 27 percent of middle school students try alcohol before graduating from 8th grade, significantly increasing the risk that they will develop alcohol problems later in life; and

WHEREAS, teen alcohol use kills 4,700 people each year, more than all other illegal drugs combined; and

WHEREAS, the majority of kids say their parents are their primary influence when it comes to decisions about drinking alcohol; and

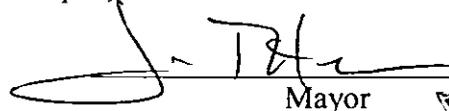
WHEREAS, *PowerTalk 21®* day, started by Mothers Against Drunk Driving® (MADD) in 2011, is established on April 21st, to encourage parents and caregivers to embrace their important role in influencing America’s youth and their decisions about drinking alcohol; and

WHEREAS, to equip parents to talk with their teens about alcohol, MADD Arizona, during the week of April 21st, will host Power of Parents® workshops to give parents the tools to effectively talk with their children about alcohol to protect them; and

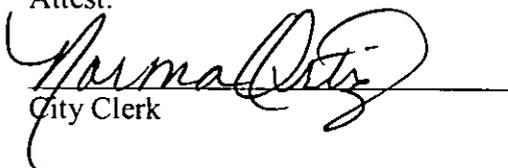
WHEREAS, I urge all citizens to join in the local and national efforts to raise awareness of the importance of parents and children talking together about alcohol to reduce the risks and dangers posed to children and communities; and

NOW, THEREFORE, I, Jon Thompson, Mayor of the City of Coolidge, Arizona, do hereby proclaim April 21st, 2019, as “PowerTalk 21® Day” in Coolidge, Arizona, and call upon the citizens of Coolidge to observe this day by supporting Mothers Against Drunk Driving® in their efforts to raise awareness of the importance of parents and teens talking together and teens talking together about alcohol to reduce the risks and dangers posed to teens and communities.

Dated the 8th day of April, 2019.


Mayor

Attest:


City Clerk

